



# Ben Hogan Learning Center at Squaw Creek Capital Campaign



## An Ace for Parker County

Groundbreaking: Spring 2019

Opening: Spring 2020

**Capital Campaign Goal: \$1.5 Million**

*“The First Tee of Fort Worth is my backbone. Everything I have accomplished has been through this program.”*

Alex Lowe, The First Tee of Fort Worth Alumnus



**Good at Golf. Great at Life.**

[www.thefirstteefortworth.org/parkercounty](http://www.thefirstteefortworth.org/parkercounty)

# Going West: Expanding Our Impact In Parker County



2016	The First Tee of Fort Worth begins programming at Squaw Creek with 300 participants.
	The U.S. Census Bureau reports that 25% of Parker County residents are under 18.
2017	Participation at the Squaw Creek location grows to over 1,000 participants per week.
	Ben Hogan Foundation Board of Directors approves new Ben Hogan Learning Center at Squaw Creek.
2018	Programming at the Squaw Creek location is at capacity. Capital Campaign launches.
	A North Central Texas Council of Governments report predicts the 2030 population of Parker County to be over 328,000 individuals, up from 129,411 in 2017.

## The Need is Here. You Can Make The Difference.

To build the next generation of Parker County community leaders, we are seeking support and advocacy from Parker County parents, businesses and charitable organizations.

Your tax-deductible contribution will ensure the timely completion of this much-needed resource for our young people.

All gifts will be permanently recognized on a donor wall in The First Tee of Fort Worth's new Ben Hogan Learning Center at Squaw Creek.

**Campaign Goal: \$1.5 Million**



# Good at Golf. Great at Life.

The First Tee wants every young person to have the very best shot at leading an exceptional life, and use the challenges and rewards of golf as a platform to teach the life skills necessary to do just that.

*“I’ve been an educator for 37 years and I’ve seen dozens of youth development and leadership programs. Most of them do good things, but the impact The First Tee program has on lives of young people is undeniable. Until I joined the organization, I had never witnessed anything like it. It is unique, and it is powerful.” - Kevin Long, Executive Director*



## The First Tee’s Life Skills Curriculum: What Sets This Program Apart

*At The First Tee, golf and life lessons are seamlessly incorporated into each experience.*

### **Interpersonal Skills**

How to show courtesy towards others, what to do when meeting someone new, how to effectively communicate with others and how to model good sportsmanship.

### **Self-Management**

Developing techniques for managing thoughts and emotions, using good judgment, staying calm under pressure and building confidence.

### **Goal-Setting**

How to set goals that are positive and important to you, setting goals that are specific and under your control, how to attain your goals and reach your desired dreams.

### **Resiliency Skills**

Strategies to adapt, manage and overcome challenges, building go-to teams, and conflict management.

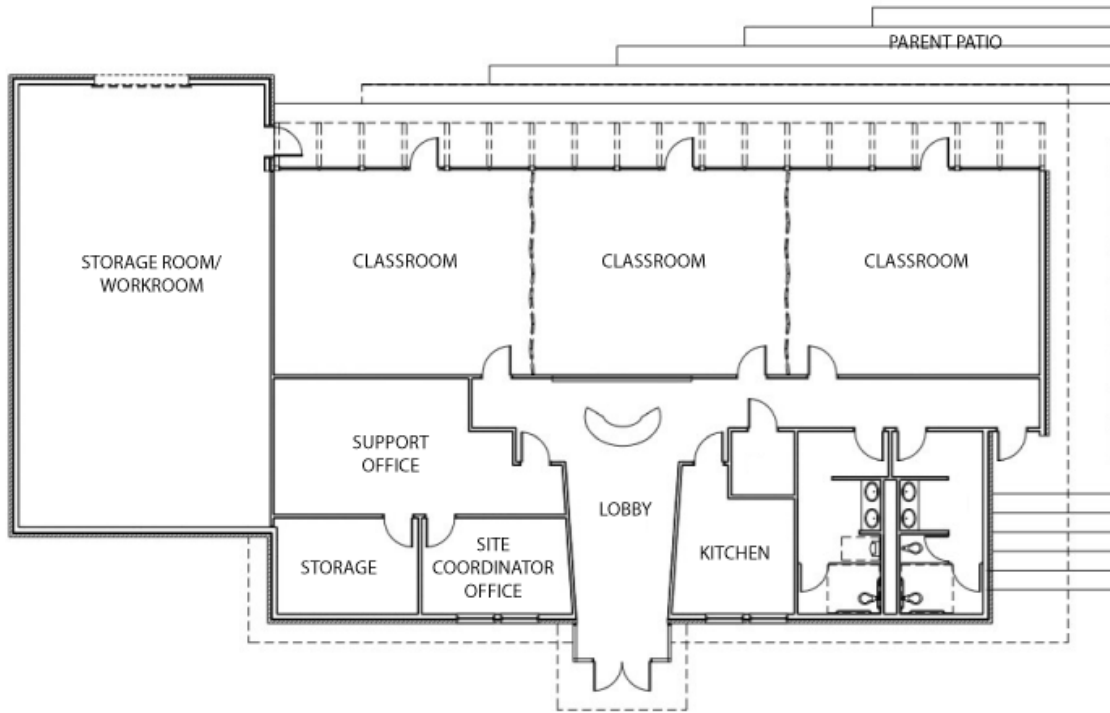
#### **Nine Healthy Habits**

Physical: Energy, Play, Safety  
Emotional: Vision, Mind, Family  
Social: Friends, School, Community

#### **Nine Core Values**

Honesty	Respect	Perseverance
Integrity	Confidence	Courtesy
Sportsmanship	Responsibility	Judgment





## Naming Opportunities

Lobby: \$50,000

Parent Patio: \$50,000

Site Coordinator Office: \$25,000

Ben Hogan Swing Sequence/Core Value Panels: \$25,000 ea. (Nine Available)

Classrooms: \$50,000 ea. (Three Available)

Storage Room/Workroom: \$25,000

Kitchen & Nutrition Area: \$25,000

## Additional Donor Levels

Ace: \$15,000

Eagle: \$10,000

Birdie: \$5,000

Par: \$1,000

**For Questions or to make a tax-deductable gift to the Capital Campaign for the Ben Hogan Learning Center at Squaw Creek, please contact:**

**Sean Martin, Capital Campaign Committee Chair**  
 (817) 832-8914 | [golf1under@gmail.com](mailto:golf1under@gmail.com)

**Kevin Long, Executive Director**  
 (817) 420-9370 | [klong@thefirstteefortworth.org](mailto:klong@thefirstteefortworth.org)

